

Tucson JCC

Final Deliverable



→ Team Greasy Dishes
October 27, 2022

Meet the Team



Management

Jimmy Rigney



MIS

Ben Frieden



Marketing

Ryan West



MIS

Komal Matharu



Management

Payton Perez



Finance

Rachel Schmitt

Agenda



Project Scope



Research



Recommendations

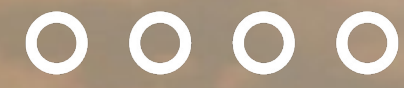


Response



Concluding Thoughts





Project Scope

1

**End
Goal**

2

**Supporting
Research**

3

**Goal
Implementation**

Research



Survey



Secondary Research



Focus Group

Implementation Benefits



Increase Volunteers



Clarity of Opportunities



Stress Reducing



Recommendations

The Daily Wildcat Promotion

150,000 readers per month
140 racks around campus
Emails sent to students at the UA

Website Development

Add a volunteer section to the website
J Stories
Volunteer Ambassadors

The Daily Wildcat

Student-run daily newspaper

UA community and adults ages 18 to 25

Plenty of reach in the community



The Daily Wildcat Mockup



DW NEWS- SPORTS- ARTS & LIFE- OPINIONS- SCIENCE- CORONAVIRUS- MULTIMEDIA- PRINT EDITION- JOBS 🔍 f 🐦 📷 📺

THE DAILY WILDCAT uatv3 KAMP
Thursday October 20, 2022 | 9:20am

Community Impact and Resume Building Just got Easier: TJCC Launches Ambassador Program

October 12, 2022 at 5:53 am



Project Scope

Research

Implementation

Recommendations

Response

The Daily Wildcat Mockup



The University of Arizona student voice since 1899

THE DAILY WILDCAT

COMMUNITY SERVICE



Give back to your community with opportunities provided at the TJCC

Looking to make a positive impact on the community? The Tucson Jewish Community Center (TJCC) is looking for driven, coordinated, and compassionate individuals to help kickstart their new Ambassadors Program. The new program will help these individuals develop leadership skills, enhance volunteering experience, and represent the organization in a positive light.

Project Scope

Research

Implementation

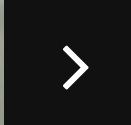
Recommendations

Response

Website Mockup



"I've been volunteering at the TJCC for 15 years because even the smallest acts of service have a lasting impact on my community." – Mary S.



VOLUNTEER OPPORTUNITIES
LEARN MORE

Project Scope

Research

Implementation

Recommendations

Response



HOURS

PROGRAMS

GROUP EXERCISE

AQUATICS

RACQUET SPORTS

GYMNASIUM

JOIN

MEMBER LOGIN

DONATE



HOME

FITNESS & WELLNESS

CHILDREN & FAMILIES

CULTURE & COMMUNITY

JEWISH LIVING

VOLUNTEER

ABOUT



Search for volunteer events

Find Events

Month

Photo

Week



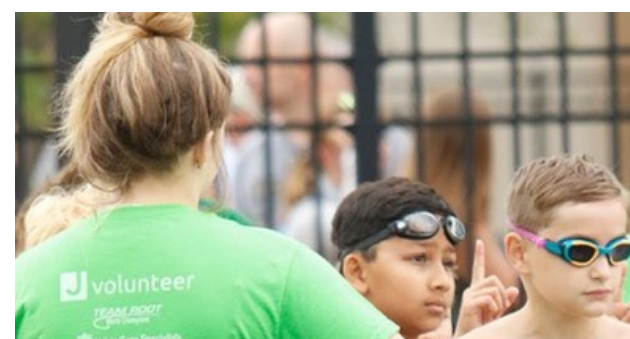
Today

Now - October 30



OCT 27 **Featured** October 1 - October 31

Build the J-Library: Book Drive



OCT 28 All Day

Volunteer Ambassador: Youth Swimming Competition



OCT 29 All Day

Experienced Kosher Bakers: Loaves of Love

Project Scope

Research

Implementation

Recommendation

Response



Today

Now - October 30 ▾



OCT **27** **Featured** October 1 - October 31

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OCT **28** All day ↻

Volunteer Ambassador: Youth Swimming Competition

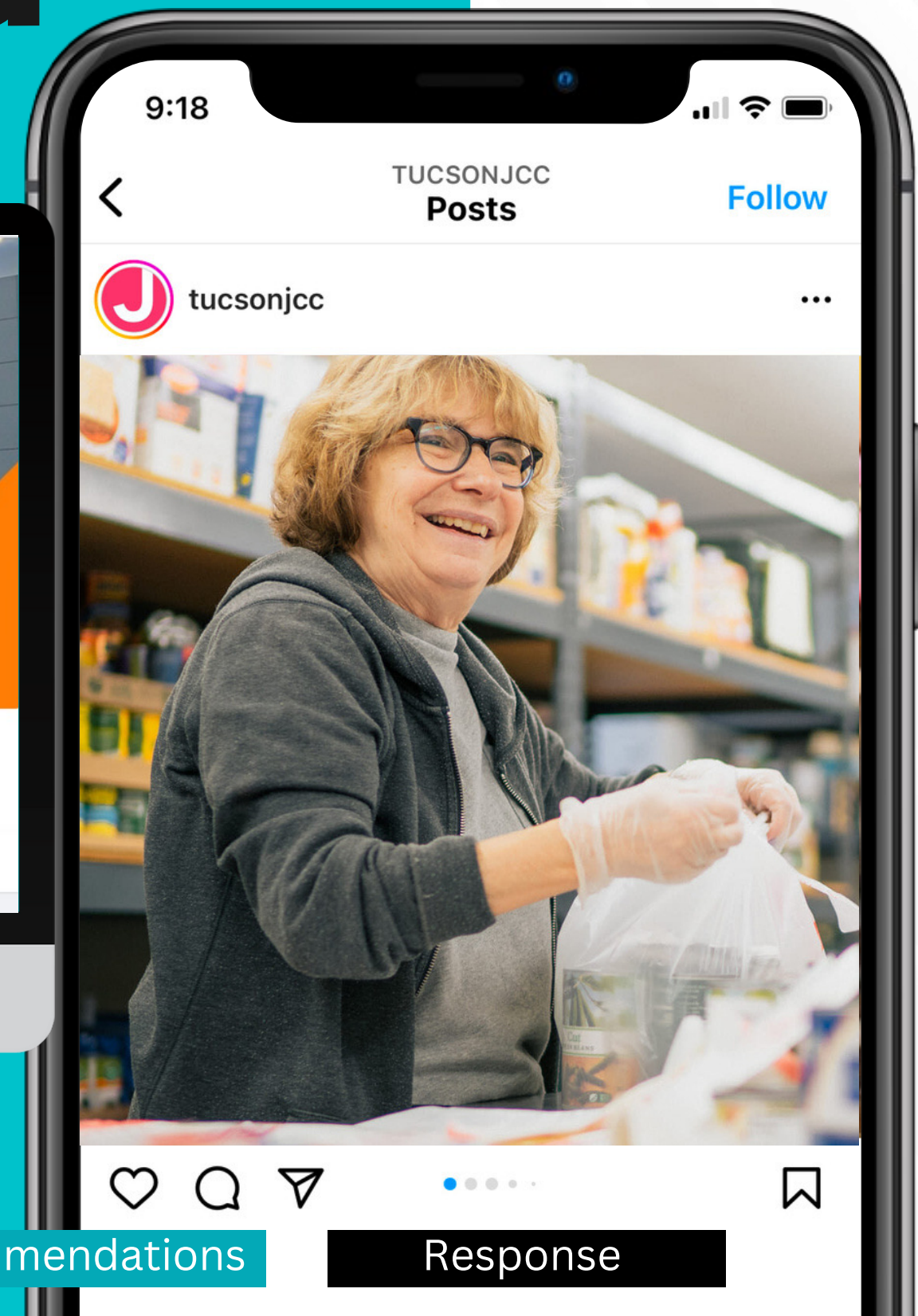
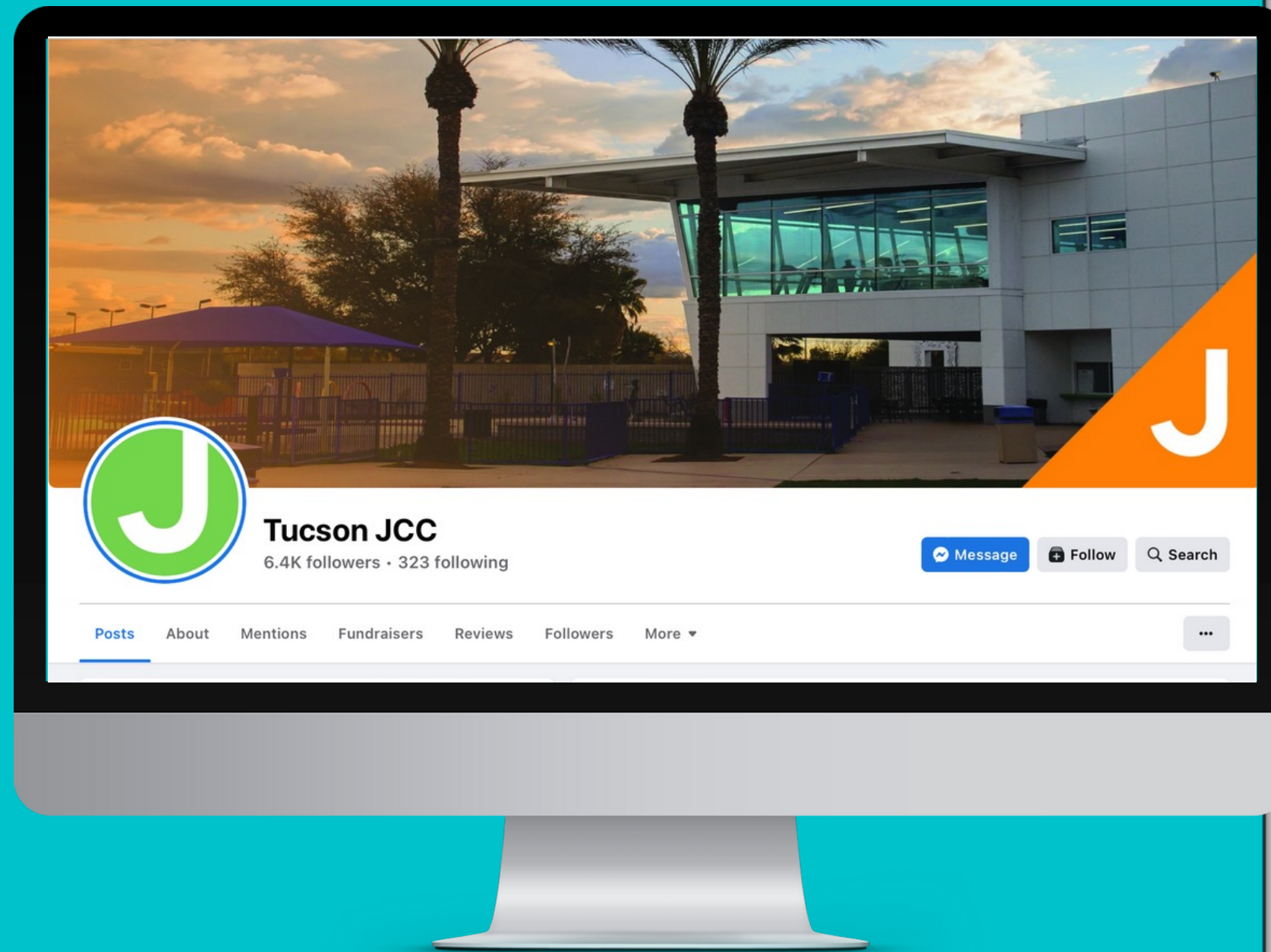


OCT **29** All day ↻

Experienced Kosher Bakers: Loaves of Love

Developing the Brand

#Jstories



Project Scope

Research

Implementation

Recommendations

Response

Response

Volunteer



Volunteering Tab on TJCC Website

Working with Cecily at Single Focus Web

Necessary Deadlines:

- | | | |
|---------|---|------------------------------|
| Nov. 11 | → | Formatting Complete |
| Nov. 18 | → | Volunteering Testimonials |
| Dec. 6 | → | Website Development Complete |



Daily Wildcat Promotion

Cost: FREE for story
storyideas@dailywildcat.com

Winter Commencement Edition Deadlines:

- | | | |
|---------|---|-------------------|
| Nov. 23 | → | Space Reservation |
| Nov. 29 | → | Artwork Due |
| Dec. 7 | → | Published |

"Dream big, be bold, live up"



PRINT CALENDAR

THE DAILY WILDCAT

When each print edition and each special section hits the streets

When To Book Your Reservations:

The Wildcat print edition is published once a month. All publications will be printed in the **Tabloid** format except for the Basketball Preview, which is **Broadsheet**. **Extended Distribution** means more distribution off campus, to engage the local community.

Football Preview

Publishes: Wed., Sept 7
Space Reservation: Wed., Aug 31
Artwork: Tues., Sept 2

Winter Commencement

Publishes: Wed., Dec 7
Space Reservation: Wed., Nov 23
Artwork: Tues., Nov 29

Art Guide

Publishes: Wednesday, March 15
Space Reservation: Wed., March 1
Artwork: Mon., March 6
 Extended Distribution on Art Guide

Homecoming & Election Guides

Publishes: Wed., Oct 5
Space Reservation: Wed., Sept 21
Artwork: Mon., Sept 26

Medical & Housing Guides

Publishes: Wed., Feb 1
Space Reservation: Wed., Jan 8
Artwork: Mon., Jan 23
 Extended Distribution on Medical Guide

Summer Commencement

Publishes: Wednesday, April 12
Space Reservation: March 29
Artwork: Mon., April 3

Basketball Preview & Housing Guides

Publishes: Wed., Nov 9
Space Reservation: Wed., Oct 26
Artwork: Mon., Oct 31

Tabloid Sizes & Prices

<p>Full Page 10" x 10"</p> <p>CLR: \$600</p>	<p>1/2 Page Horiz. 10" x 4.92"</p> <p>CLR: \$425</p>	<p>1/2 Page Vert. 4.92" x 10"</p> <p>CLR: \$425</p>	<p>2 Page "Double Truck"</p> <p>CLR: \$900</p>	<p>Inside Front Cover CLR: \$700</p> <p>Back Cover CLR: \$800</p> <p>Inside Back Cover CLR: \$700</p> <p>Center Fold CLR: \$1000 10" x 10" (twice)</p>
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Broadsheet Sizes & Prices - Basketball Preview Only

<p>10" x 21.5" (Full Pg.)</p> <p>CLR: \$1500</p>	<p>10" x 10.5" Twice (1/2 Double Truck)</p> <p>CLR: \$1500</p>	<p>10" x 10.5" (1/2 pg horiz.)</p> <p>CLR: \$900</p>	<p>4.91" x 10.5" (1/4 pg)</p> <p>CLR: \$500</p>
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Note: 2022-2023 Daily Wildcat Special Section calendar subject to change or additions

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